



Factiva.com

March 2018

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FACTIVA®

The Intelligence Engine™
Accurate. Powerful. Efficient.

Factiva.com - Overview

- Factiva.com, from Dow Jones
- Provides both local insight and global perspective on every business issue:
 - Search across over 32,000 sources
 - Track industry developments
 - Monitor current news
 - Track global market activity
 - Research a global company
- Used by over 80% of the Fortune 500 companies



Essential resource in the library

“I think it is an indispensable tool for setting up a business library.”

*Jeanne An, Business Librarian,
McMaster University, Innis Business Library*



“We considered various news services assessing factors such as publication coverage, reliability of service, reputation and good customer relations. We chose Factiva weighing up those factors... It has quickly become established into both research and teaching at the Edinburgh.”

*Deborah Morrison
University of Edinburgh Management School*



An essential resource for key academic schools worldwide

Used in over 80% of *Financial Times* Top 100 Business Schools

Harvard

Stanford

London Business School

U of Pennsylvania

Columbia University

IESE Business School (Spain)

MIT Sloan

Yale School of Management

University of Chicago

Cambridge (Judge)

University of Hong Kong

Tilburg University (Netherlands)

HEC Paris

Rotterdam (Erasmus) University

ESADE Business School

University of St. Gallen (Switzerland)

EM Lyon

IMD, Switzerland

Premium Content



- **Dow Jones & Company**
 - Wall Street Journal
 - DJ & Reuters Newswires
 - International Coverage (Content from 200 countries in 27 languages)
- **Multimedia and Web Content**
 - 11,000+ websites
 - 3,800+ blogs and 10 multimedia sources
- **Company Financials**
 - Stock quotes, charting, historical market data, company comparisons, financial snapshots
- **Stock Information**
 - Current & Historical
- **Customize and Share Content (Admin only)**
 - Create up to **100** Customized Group News Pages and **100** Saved Searches
 - Alerting Service – Create **5** Alert Folders (*25 per consortia*)
 - Create up to **25** Workspaces

Content continues to grow

- Over 32,000 sources!
 - More than 8,000 business and trade journals cover 30 industries
 - Over 7,000 newspapers – most offering SAME day content and archival coverage of the world's most influential newspapers
 - More than 600 continuously updated newswires
 - Over 11,000 top news and business websites
 - Information on 19 million public and private companies
 - Over 20,000 photographs added weekly

Factiva.com Search Interface

Factiva.com - Search

FACTIVA® [Home](#) [Search](#) [Alerts](#) [News Pages](#) [Companies/Markets](#)

THE WALL STREET JOURNAL.

U.S. EDITION

[Front Page](#) [View All](#)

The Next Blockbuster: Drug Scouts Chase Hot Prospects

The Wall Street Journal, 10 March 2014, 2307 words, Jonathan D. Rockoff, By Jonathan D. Rockoff, (English)

Three weeks after joining Johnson & Johnson, Peter Lebowitz got his first big mission as a research director: Fly to California and size up a promising experimental cancer drug.

Race for Clues in Jet's Fate --- Investigators Around Globe...

The Wall Street Journal, 10 March 2014, 1183 words, Andy Pasztor, Jon Ostrower, Gaurav Raghuvanshi, By Andy Pasztor, Gaurav Raghuvanshi and Jon Ostrower, (English)

New-Home Building Is Shifting to Apartments

The Wall Street Journal, 10 March 2014, 1131 words, Conor Dougherty, By Conor Dougherty, (English)

Factiva Simple Search resembles the single search box of popular Internet search engines students already have experience with

Factiva.com - Search

WSJ WSJ LIVE MARKETWATCH BARRON'S PORTFOLIO DJX MORE

FACTIVA® Home Search Alerts News Pages Companies/Markets

Live Help

Free Text Search

Search Form

Examples

Include additional Blogs and Boards

Concept Explorer [Beta]

Date: In the last 3 months Duplicates: Off

Search

Source ▶ All Sources

Author ▶ All Authors

Company ▶ All Companies

Factiva Expert Search ▶

Subject ▶ All Subjects

Industry ▶ All Industries

Region ▶ All Regions

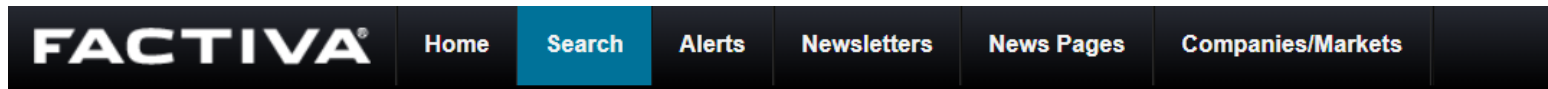
Look up ▶

Language ▶ All Languages

More Options ▶

The Search Builder Free Text Search allows complex Boolean queries using Dow Jones Intelligent Indexing.

Factiva.com - Search



Free Text Search	All of these words	<input type="text"/>
Search Form	At least one of these words	<input type="text"/>
Search History	None of these words	<input type="text"/>
	This exact phrase	<input type="text"/>
Date	<input type="text" value="In the last 3 months"/>	Duplicates <input type="text" value="Off"/>

- Source ▶ All Sources
- Author ▶ All Authors
- Company ▶ All Companies
- Factiva Expert Search ▶
- Subject ▶ All Subjects
- Industry ▶ All Industries
- Region ▶ All Regions
- Look up ▶
- Language ▶ English X
- More Options ▶

The Search Builder Form provides all of the power of the Free Text Search but helps users build targeted queries using Dow Jones Intelligent Indexing.

Factiva.com - Results

Library Administrators can save searches and create alerts from the results screen.

FACTIVA® Home Search Alerts

End users can print, email and save articles.

Search DATE: In the last 3 months SOURCE: All Sources MORE ▾

Dow Jones (737) All (10,263) Publications Web News (3,562) Blogs (60) Pictu

Sort by: Most recent first Duplicates: Off



Companies

Siemens AG	6,288
EQS Group AG	189
Deutsche Bahn AG	150
Nokia Oyj	131
Siemens (Pakistan) Engine...	122
Koninklijke Philips NV	119
Alstom S.A.	105
BSH Bosch und Siemens H...	102
SAP AG	93
Deutsche Bank AG	90

Executives

Josef Kaeser	49
Joe Kaeser	40
Peter H Löscher	22
Rajiv Devaraj Mittal	21
Ralf Peter Thomas	18
Dietmar Siersdorfer	17
Gerhard Cromme	15
Lukas Loeffler	14
Guenter Zwickl	14
Roland Busch	12

Authors

Headlines 1 - 20 of 6,617 Next 20 >

- Zuckerhersteller setzt auf Energiemanagement von Siemens**
[PROCESS Online](#), 27 March 2014, 428 words, (German)
Der Zuckerhersteller Suiker Unie hat an seinem deutschen Standort Anklam ein Energiedatenmanagement eingeführt. Die Siemens-Division Building Technologies hat den Zuckerhersteller dabei geholfen, ungenutzte Energieeffizienzpotentiale zu ...
- Siemens sorgt für Rekordtempo auf der Rennstrecke**
[konstruktionspraxis](#), 18 March 2014, 767 words, (German)
Für Rekordtempo auf und neben der Strecke setzt Infiniti Red Bull Racing in der neuen Saison wieder auf Siemens-Software. Im Werk des Teams im britischen Milton Keynes haben mehr als 100 Ingenieure daran gearbeitet, das Weltmeisterauto von ...
- GuD-Kraftwerk strebt gleich drei Weltrekorde an**
[MaschinenMarkt Online](#), 17 March 2014, 258 words, (German)
Das Gas- und Dampfturbinen(GuD)-Kraftwerk in Lausward im Düsseldorfer Hafen, das 2016 in Betrieb gehen soll, strebt drei Weltrekorde an: Mit 595 MW soll es die höchste elektrische Leistung liefern, die ein einziger GuD-Block erzeugt. Sein ...
- Clinical Research; Findings from University of Heidelberg Broaden Understanding of Clinical Trials and Studies**
[Obesity, Fitness & Wellness Week](#), 15 March 2014, 439 words, (English)
2014 MAR 15 (NewsRx) -- By a News Reporter-Staff News Editor at Obesity, Fitness & Wellness Week -- Current study results on Clinical Research have been published. According to news reporting out of Mannheim, Germany, by NewsRx editors, ...

Search Summary

Text	
Date	In the last 3 months
Source	All Sources
Author	All Authors
Company	Siemens AG
Subject	All Subjects
Industry	All Industries
Region	All Regions
Language	All Languages

The Discovery Pane gives users a quick overview of available results

Factiva.com – Company Profiles

Detailed company snapshots include description, stock price activity, key executives, financials, performance/segment information, peer comparisons, and news.

The screenshot displays the Factiva.com interface for a Siemens AG company profile. The top navigation bar includes 'Home', 'Search', 'Alerts', 'News Pages', and 'Companies/Markets'. A search bar is located below the navigation. The main content area is divided into several sections:

- Company Snapshot:** Includes 'General Information' (Siemens AG, Year Started: 1847, Wittelsbacherplatz 2, Munich, Bayern (Bavaria) 80333, Germany, Map) and 'Business Description' (Siemens AG is engaged in the Healthcare, Industry, Infrastructure, services, and solutions for the...).
- Market Index:** A line chart titled '3 Months Weekly' showing stock price activity from January to March. The y-axis ranges from 90 to 102. The chart shows a peak in January, a dip in February, and a rise in March.
- Key Metrics:** Price: 91.90, Change: -0.90, Volume: 2,141,831, Exchange: XETR, 52-Week High: 101.35, 52-Week Low: 75.42, Currency: EUR.
- Discovery Pane:** Lists 'Companies' discovered around this company, including Siemens AG (5,457), EQS Group AG (189), Deutsche Bahn AG (135), Siemens (Pakistan) Engine... (120), Alstom S.A. (96), BSH Bosch und Siemens H... (93), and Islamabad Stock Exchange (81).

A navigation menu on the left side of the page includes: News, Latest News, Web News, Multimedia, Key Developments, Peer Comparison, Financial Results, and Reports. The 'Reports' section is highlighted, and a dropdown menu is open, showing options: 'Company Report', 'Detailed Company Profile Report', 'Custom Report', 'Financial Health', and 'Ratio Comparison Report'. The 'Company Report' option is selected. A 'View Report' button is visible at the bottom right of the report generation area.

Output profile to custom report.

Factiva.com - Quotes

FACTIVA

Home

Search

Alerts

News Pages

Companies/Markets

Get Quote | Quote List

Select Instrument:

Stocks

Symbol:

SI

Get Quote

Symbol Lookup

Current Quote

Historical Quote

Daily Prices

For the past 1 year

Format:

Static Chart

Quickly access current and historical quotes.

CSV

Download data

DJ Ticker
SI

Name
Siemens AG ADS

Exchange
XNYS

Daily prices from 11-Mar-2013 to 07-Mar-2014
Currency: USD | Data: Adjusted | Exchange: New York Stock Exchange

SI - Siemens AG ADS

XNYS- New York Stock Exchange



Get Interactive Chart

Source: SIX Financial Inf

Change views

Composite prices are provided for exchange traded securities. The primary listing exchange is identified.

Factiva.com – Industry Profiles

FACTIVA® Home Search Alerts News Pages Companies/Markets

Industry > Industry Snapshot

Software [Print] [Save]

Industry Snapshot >

News

Peer Comparison

Analysis and Profiles

Discovery Pane

News discovered around this industry.

Companies	Subjects	Industries	Regions
Microsoft Corporation 17.3K	Corporate/Industrial News 41.7K	Games Software 17.8K	United States 46.7K
Google Inc. 4,617	Press Releases 19.3K	Software 17.5K	China 11.7K
SoftBank Corp 3,662	Equities Asset Class News 14.7K	Industrial Goods 14.1K	India 10.5K
Infosys Ltd 2,677	New Products/Services 13.8K	Mobile Applications Softwa... 12.8K	Japan 9,711
SAP AG 2,502	Earnings 9,618	Computing 5,384	California 7,528
Oracle Corporation 2,320	Acquisitions/Mergers/T... [Link]		
Facebook Inc 2,153	Apps [Link]		
Apple Inc. 2,074	Senior Level Manageme [Link]		
Nokia Oyj 1,724	Patents [Link]		
WhatsApp Inc. 1,323	Government Filings [Link]		
Tencent Holdings Ltd 1,302			

Keywords

value rank description value bottom quartile looking statements sector a

Industry Classification

Dow Jones Industry: Software

Computer software. Includes software publishing or publishing and reproduction.

SIC	NAICS	NAICS	NAICS
7372	334611	5112	51121
Prepackaged Software	Software Reproducing	Software Publishers	Software Publishers

Top Partic

Company
Microsoft C
SoftBank C
Oracle Corp
SAP AG
Automatic D
Cognizant T

Analysis and Profiles

Business Monitor International

Market Strategy - Regional Equity Strategy
Emerging Markets Monitor, 11 February 2014, 638 words, (English)
* We are bearish towards Australian banking equities relative to the broader Australian profits and lead to sizeable dividend cuts across the sector.

Market Strategy - Regional Equity Strategy
Emerging Markets Monitor, 4 February 2014, 742 words, (English)
* We are bearish towards India's benchmark Sensex index. While we are relatively sa into large cap stocks. We continue to hold a preference for infrastructure and ...

MarketLine

No results.

Mergent Industry Reports

Banking - North America
Mergent Industry Reports, 1 November 2013, 12795 words, (English)
Current Environment - US Sector Overview The US banking industry continued its rec that exceeded expectations. Following the second-most profitable year on record last

Banking - Europe
Mergent Industry Reports, 1 October 2013, 14670 words, (English)
Country Profiles France Sector Overview The Hollande-led government encouraged ban banks were spared a split of lucrative investment-banking activities after lawmakers pa

Detailed industry snapshots include top companies by sales and company size, industry averages and ratios, industry news.

Access to market research reports from providers such as BMI, MarketLine, Mergent and others.

News Pages

Germany

Select by Country, or Library Administrators can create custom Group News Pages to cover the topics of most interest at the library.

Quote List

Group: Deutschland Default

Symbol	Last	Change
xFAZI	1,956.31	-17.86
xREX	134.28	0.01
xFST	6,689.45	-23.22
xNCM	4,334.45	-1.77
xDJI	16,418.68	-34.04
xFTE100T	2,658.20	-8.99
xN100	822.77	0.42

Updated: 18:59, 10 March 2014
Delayed per Exchange rules.
Quotes in local currency.
Source: SIX Financial Information

- Editor's Links
- Weltnachrichten: Top-Schlagzeilen
 - Tagesschau.de
 - Bundesliga
 - Wetter Online
 - Das Deutschland-Portal

Search this Newsstand: Enter free-text terms. Examples

Run Search

Süddeutsche Zeitung

MÜNCHNER NEUESTE NACHRICHTEN AUS POLITIK, KULTUR, WIRTSCHAFT UND SPORT

Monday, 10 March 2014 Titelseite

- Reform kostet viele Kunden Geld; Regierung will...**
Süddeutsche Zeitung, 10 March 2014, 151 words, HFR, HUL, (German)
- Erster deutscher Doppelerfolg im Slalom**
Süddeutsche Zeitung, 10 March 2014, 64 words, SZ, (German)
- Prozess gegen Uli Hoeneß beginnt**
Süddeutsche Zeitung, 10 March 2014, 71 words, RABE, (German)
- Intendant Gerard Mortier ist gestorben**
Süddeutsche Zeitung, 10 March 2014, 63 words, SZ, (German)
- Rohani hofft auf engere Beziehungen zur EU**
Süddeutsche Zeitung, 10 March 2014, 69 words, SZ, (German)
- Alles im Fluss; Wie die Türken der EU helfen, die Grenzen...**
Süddeutsche Zeitung, 10 March 2014, 482 words, Christiane Schlötzer, CHRISTIANE SCHLÖTZER, (German)
- Der Westen droht Putin – vergeblich; USA und Frankreich...**
Süddeutsche Zeitung, 10 March 2014, 424 words, SZ, (German)
- Letzte Hoffnung**
Süddeutsche Zeitung, 10 March 2014, 78 words, (German)

Support and Usage

Counter Usage reporting

DOW JONES Customer Support

Home | Learning | Content Watch | **Administration**

End-User Administration | **Billing and Usage** | Technical Resources | Enable Site Administrators

Billing and Usage

- Account Address
- Current Usage Report
- Online Invoice
- Purchase Order
- COUNTER Reports**

COUNTER Reports

2013: Journal Report 1: Number of Successful Full-Text Requests by Month and Journal	Excel	CSV
2013: Database Report 1: Total Searches and Sessions by Month and Database	Excel	CSV
2013: Database Report 2: Turnaways by Month and Database	Excel	CSV
2012: Journal Report 1: Number of Successful Full-Text Requests by Month and Journal	Excel	CSV
2012: Database Report 1: Total Searches and Sessions by Month and Database	Excel	CSV
2012: Database Report 2: Turnaways by Month and Database	Excel	CSV

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DOW JONES Customer Support

Home | Learning | Content Watch | Administration

Learning Home | eTopics | Learning Schedule | Learning Documents

Search Help

Enter Search

Answers to some common questions All top questions

- What is on-demand e-mail? Can I e-mail or share articles I have found in Fa ...
- Can I use field tags when doing a search in Newsstand? For example, can I d ...
- How do I browse Newsstand sources by date and section?
- About Personal News Pages. How do I set up a News Page?
- How do I make a News Page my default home page on Factiva.com?

Status Updates

- Check the system status of Dow Jones products**
At anytime you can check the system status of all Dow Jones products with one click. [Check Now](#)
- Check on upcoming maintenance**
On occasion, it is necessary to perform essential maintenance to our Dow Jones servers. [Check Now](#)

Content Watch

- Delivery status for Dow Jones Factiva's top sources
Sign up for real-time status notifications
- Source Search

Learn to use Dow Jones products

- E-Learning Resources
- Online and Face-to-face Learning Sessions
- Learning Documents
- Factiva.com Glossary

Contact Us

- E-Form**
Receive a response within one business day
- Live Chat**
Online with a Customer Service representative
- Phone**
Speak directly to a Customer Service representative
- Feedback**
Share your thoughts with us

The Latest from Dow Jones

WELCOME TO **FACTIVA** on YouTube

Factiva YouTube Video Channel

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This channel includes quick how-to tutorials and product videos from the Factiva Team!

www.youtube.com/factiva

Customer Support from
both ProQuest and Dow Jones

Live Help