The Intelligence Engine™
Factiva.com - Overview

- Factiva.com, from Dow Jones
- Provides both local insight and global perspective on every business issue:
  - Search across over 32,000 sources
  - Track industry developments
  - Monitor current news
  - Track global market activity
  - Research a global company
- Used by over 80% of the Fortune 500 companies
Essential resource in the library

“I think it is an indispensable tool for setting up a business library.”

Jeanne An, Business Librarian,
McMaster University, Innis Business Library

“We considered various news services assessing factors such as publication coverage, reliability of service, reputation and good customer relations. We chose Factiva weighing up those factors... It has quickly become established into both research and teaching at the Edinburgh.”

Deborah Morrison
University of Edinburgh Management School
An essential resource for key academic schools worldwide

Used in over 80% of *Financial Times* Top 100 Business Schools

Harvard  
Stanford  
London Business School  
U of Pennsylvania  
Columbia University  
IESE Business School (Spain)  
MIT Sloan  
Yale School of Management  
University of Chicago

Cambridge (Judge)  
University of Hong Kong  
Tilburg University (Netherlands)  
HEC Paris  
Rotterdam (Erasmus) University  
ESADE Business School  
University of St. Gallen (Switzerland)  
EM Lyon  
IMD, Switzerland
Premium Content

- **Dow Jones & Company**
  - Wall Street Journal
  - DJ & Reuters Newswires
  - International Coverage (Content from 200 countries in 27 languages)

- **Multimedia and Web Content**
  - 11,000+ websites
  - 3,800+ blogs and 10 multimedia sources

- **Company Financials**
  - Stock quotes, charting, historical market data, company comparisons, financial snapshots

- **Stock Information**
  - Current & Historical

- **Customize and Share Content (Admin only)**
  - Create up to 100 Customized Group News Pages and 100 Saved Searches
  - Alerting Service – Create 5 Alert Folders *(25 per consortia)*
  - Create up to 25 Workspaces
Content continues to grow

- Over 32,000 sources!
  - More than 8,000 business and trade journals cover 30 industries
  - Over 7,000 newspapers – most offering SAME day content and archival coverage of the world’s most influential newspapers
  - More than 600 continuously updated newswires
  - Over 11,000 top news and business websites
  - Information on 19 million public and private companies
  - Over 20,000 photographs added weekly
Factiva.com Search Interface
Factiva.com - Search

Factiva Simple Search resembles the single search box of popular Internet search engines students already have experience with.

THE WALL STREET JOURNAL
U.S. EDITION

Front Page  View All

The Next Blockbuster: Drug Scouts Chase Hot Prospects
The Wall Street Journal, 10 March 2014, 2307 words, Jonathan D. Rockoff, By Jonathan D. Rockoff, (English)

Three weeks after joining Johnson & Johnson, Peter Lebowitz got his first big mission as a research director: Fly to California and size up a promising experimental cancer drug.

Race for Clues in Jet’s Fate --- Investigators Around Globe...
The Wall Street Journal, 10 March 2014, 1183 words, Andy Pasztor, Jon Ostrower, Gaurav Raghuvanshi, By Andy Pasztor, Gaurav Raghuvanshi and Jon Ostrower, (English)

New-Home Building Is Shifting to Apartments
The Wall Street Journal, 10 March 2014, 1131 words, Conor Dougherty, By Conor Dougherty, (English)
The Search Builder Free Text Search allows complex Boolean queries using Dow Jones Intelligent Indexing.
The Search Builder Form provides all of the power of the Free Text Search but helps users build targeted queries using Dow Jones Intelligent Indexing.
End users can print, email and save articles.

Library Administrators can save searches and create alerts from the results screen.

The Discovery Pane gives users a quick overview of available results.
Detailed company snapshots include description, stock price activity, key executives, financials, performance/segment information, peer comparisons, and news.

Output profile to custom report.
Quickly access current and historical quotes.

Download data

Change views

Composite prices are provided for exchange traded securities. The primary listing exchange is identified.
Detailed industry snapshots include top companies by sales and company size, industry averages and ratios, industry news. Access to market research reports from providers such as BMI, MarketLine, Mergent and others.
Select by Country, or Library Administrators can create custom Group News Pages to cover the topics of most interest at the library.
Support and Usage
Counter Usage reporting

Customer Support from both ProQuest and Dow Jones